

Wendell Chamber Board meeting held January 11, 2016, at Simerly's meeting room.
Called to order by President Paula Simerly at 12:08 PM

Attending: Officers; Paula Simerly, Gary Atkinson, Luann Geer & Becky Allred.
Board Members; Louie Bay, Jason Neil & Leo Sanchez. Unable to attend Terrell & Becky.

Discussion: Membership Drive, Area Chambers, Dairy Days & Misc.

- January Speaker to be: Idaho Power - Leo/Dan
- **Membership drive** notices have been sent out. If we all ask someone to a meeting we could increase our numbers, which in turn will allow for more ideas and help on future committees.
- Paula checked with **Hagerman Chamber of Commerce**, they were not too receptive to join us, stating their mission is based on tourism and Wendell is more agricultural based. Paula is thinking maybe the Gooding Chamber would be receptive, she or Jason were going to look into that.
- **Dairy Days** Paula has been updating the Vendor Application as well as the parade app. These will be available on the website, as she has already received calls about Dairy days. She wondered to the date conflicts with other events if it would be possible to move to another time? Leo brought up the carnival would be a deciding factor in that. Paula was thinking of combining Dairy days and Relay for life, so it may allow for more people to be available to help with both events. Discussed moving parade registration to the north side of the LDS church. Vendors in park would be 1st come & paid for location.(Period) Is having Paul Isaacson work over the map to clarify the spots open, e.g. mobile food, food vendor w/tent, non-food vendor.
- **Possible incentives for membership** would be open houses showcasing new/ or existing business so others would know what that business offers. Coupons for the membership at other chamber business.
- Presently Paula has been manning the **Chamber phone** and email, (A new phone was purchased with a new number **320-3414**) Suggested maybe the membership could take turns with the phone responsibility a month at a time?
- **Speaker Suggestions** Magic Valley Growers
Glanbia
Rocky Mountain Welders
Safehaven
United Dairyman
(Luann is open to any and all please contact her at 536—5461)

➤ *Next board meeting will be February 8th noon at Simerly's.*

Meeting adjourned at 1:00PM by President Paula