

Wendell Chamber Dairy Day meeting held April 11, 2016, at Bettencourt office.

Attending Melissa KMVT Rep,

Paula, Luann, Terrel, Jason, Leo, Louie, Becky S, Rita & Becky A.

KMVT Advertising representative Melisa was present to go over options.

Digital ads, Impression advertising, and a rotating ad. Once we decide on the budget

Terrel will contact Melissa at KMVT.

Maybe something could be used that would direct them to our website.

Meetings will be held every week Mon, and then the next week on a Friday so more can attend. Email reminders will be sent.

Paula mentioned the highlights of the meeting held at Bettencourt 4/1 with the Idaho Dairymen.

- Dunk tank for Dairymen with proceeds going to scholarship fund. Who will line out the dunk tank?
- Sharon has a printed brochure for the scholarship program that has been mailed out to potential sponsors.
- United Dairymen are working with 8 processors, would like to have them all under one large tent, near the dunk tank area.

(She did mention that Fun time Carnival people were marking on their banner, and got a good share of handouts! (Paula mentioned she would have Cindy Scott contact Fun time about this item.)

Discussed the social media as a way to advertise. Jason will be setting up a Facebook page for Dairy Days, and will "friend us" to share in that way.

Terrel – Entertainment

Thurs - Braun's 6-9 cost \$500(?)

Friday - Mr. Cappey 4 -6 cost \$()

Friday - Space Hats (A band that Mr. McCarthy from the HS is in) 6-9 cost \$()

Sat – Dance group after parade.

Sat – Sweet Country Air after dance 2-4 cost \$()

Rita – Vendors

How to handle the problem from last year. When and if application is received a letter to be sent to let him know unable to accommodate this year. If in person suggested to have Leo/Louie (a male handled this as the other party can be rude when not happy.)

Boy Scouts that sold cotton candy last year, complaints from the Vendors. The scouts had not asked for prior permission, or paid for a booth spot. This will be addressed.

Becky Shubert had been contacted by the People that have the Cow Educational booth, petting zoo would like to be represented this year at DD.

Parade – Rick Cowen and Ann from Library to lineup and check in, this will all be done at the LDS church this year. (Paula hope's to have them at a meeting so we could go over items.)

The parade registration information needs to get to the Announcers earlier this year. Grand Marshall; Paula asked for suggestions:

Steve & Melinda Matthews

Arie & Coralee Roeloffs

The wagon/buggy for the grand marshal will cost \$350.00 Terrel thinks she can get sponsors for this.

Please bring suggestions to next meeting. The entire membership should vote on this as well as the theme.

It was decided not to have the kindergarten class come up with the theme as they are all pretty much the same, and then there will be no need for the reward of the ice cream social. (Rationale only 2 kindergartens class and only one win)

Announcers – Floyd Uria Becky S. to contact. Luann to ask Ralph. (If Ralph is unable maybe Clayton Pope may be able to)

Sound System – Terrel to check with Chris Dixon

Flatbed Trailer – Becky to check with Jim Benson, see if it could be there earlier on Sat morning, people were starting to park there last year.

Louie is the contact for the Western Waste Co. (Joe) we will have event boxes for garbage this year.

Will still need: workers to empty the garbage (Becky to check on with area schools groups, scouts, etc.)

Paul Isaccson will need to be asked for use of the cemetery tractor/trailer

Suggestions:

Health Dept. to check out vendors.

Application states they will be placed in the manner payment were received 1st come basis.

Golf carts to shuttle people to the park from the parade for a minimal cost for fundraising for that group.

An area to get through needs to be left of approx. 10 feet from car show over to the park, and for access to the park.

Legislators will be speakers at the Wednesday meeting. The County Prosecutor candidates will also speak.

NEXT Meeting Fri 22nd @ Simerly's Noon.