

# WENDELL CHAMBER OF COMMERCE MINUTES

February 11, 2015

Tina Holland made an announcement that due to increased work duties, she is unable to remain as the Chamber President Jason Neil is able to step up from Vice-President and will assume the President duties.

The meeting was called to order at 12:050 p.m. by President Jason Neil with Thirteen members and one guest in attendance.

No Board minutes (attached) / Treasurer Report \$19,023.00

**Business of the month:** None, This has been put on hold for this year, to focus our energy on the building of the chamber.

March 20<sup>th</sup> the Cowboy Poets will again be at Hagerman, the chamber was approached about an advertisement Which includes 4 free tickets to the event. It was moved and 2<sup>nd</sup> to pay \$100.00 for the chamber advertisement.

All voting were in favor, and we will go ahead with that event.

## **February program by Jason Neil:**

On the Purpose of the chamber for 2015

- 1) Promote and Support Business
- 2) Collaborate with the City of Wendell  
Activities & Effort
  - 1) Certificate of membership to entire membership that has paid their dues  
With a letter going to the brand new members.
  - 2) Book of business
  - 3) Dairy Days, this will be headed by a Paid Dairy Day Committee Chairman
  - 4) Financial review accountability
  - 5) Membership Committee

The group had some discussion on the above items; the book of business can be expensive with the cost of printing and the constant change of business moving in and out. May look at another means rather than a printed book. After discussion the website was the preferred way. (The chamber presently pays our person \$50.00 a month to maintain our website.)

- Window decals were suggested for the home business or to put on members cars. This will be looked into.
- Julia mentioned she could and come and speak to the board about the upcoming main street project that is happening in Gooding.

Lavern Silva spokesman for the Senior and community center. The have a real need for a new building they are looking at the Old Presbyterian church across from the city hall. This building would need some work to bring it up to the standards they would need like a commercial kitchen, tables chairs, and much more. They have held smaller fundraisers such as baked sale, yard sales. In April they will be having a golf tournament held at Clear Lakes. The presently have \$10,000, and have received pledges. The need to have \$150,000.00 by June to receive a match funds from USDA to secure the building. (Please find enclosed the information sheet as well as the pledge forms.) Jason asked that he come back to the April meeting and speak further on this. We as chamber members need to help get the word out. Lavern mentioned that many people have not heard about this, they are checking into the cost of a bulk mailing. Tina was able to shed some light on this, Jason mentioned that possibly the chamber could pay for the mailing if he could make the copies.

There being no further business, meeting adjourned at 1:05 PM.

*Next meeting will be March 11, 2015 Noon at Wendell City Hall.*

Submitted,

Becky Allred, Secretary