

# WENDELL CHAMBER OF COMMERCE MINUTES

February 8, 2017

Website address: [wendellchamberofcommerce.org](http://wendellchamberofcommerce.org) Email address: [wendell.cofc@yahoo.com](mailto:wendell.cofc@yahoo.com)

The meeting was called to order at 12:02 p.m. by President Leo Sanchez with ten members and two guests in attendance, meeting was held at Wendell Housing Association meeting room.

Board minutes attached.

Leo began with presenting the slate of officers and board members. Susan Bolton made a motion to accept the slate of officers and board members, Tracy Fien 2<sup>nd</sup> this motion. Vote favorably and all duly installed for this year. (Please refer to the February board minutes for the detailed list.)

## **Announcements:**

Dairy Days will be June 15-17, 2017. We are working on committees, more to follow.

**This Saturday Feb 11, 2016** the Legislators will be holding their meeting at the **Wendell City Hall** at **2PM**. Becky S has arranged this meeting, refreshments will be provided, she encourages all to be on time and come with questions.

Tracy Fien had a handout about "Art for Hospice" to be held 4/21 & 22/2017, the proceeds help to fund the Hospice home in Jerome.

Leo handed out an information card for the "Energy – saving kit!"

## **February speaker**

Becky S. announced the speaker; Larry Hall, Jerome Exec Director 20/20, Inc.

This was formed fall of 2012 as a reaction of the Business Leaders when they lost out on Chobian bid coming to Jerome.

He had a handout outlining their direction, and partners in this endeavor. He does work on development for the City and County of Jerome. As we are an agricultural community that is one area they are looking at, along with Retail focusing on the Main Street Corridor.

He mentioned various Project in works; Project Sow, Project Magic, Project Moo. They range from Dairy research, to turning manure into fertilizer. They are trying to re-open the Cinema.

Finding more difficulty in finding restaurants that are interested in the area. As they already rich with Hispanic eateries.

They work with the Department of Commerce, although they find most of their leads on their own.

Rural Development (Julia) is a working partner as well.

On the Ag side he mentioned that the Magic Valley and Mini Cassia area have a combined total of 460,000 head of dairy cows! WOW

Questions: What draws business to Jerome?

A: The Freeway access, infrastructure, railroad accessibility, and the land/area for the growth.

They are also successful because they have streamlined as much of the basic ground work of having 1 meeting with all the players. (County, City, Power, Gas, etc.) This makes it easy for the Company that is looking to locate to our area.

No further business meeting adjourned at 1:00 PM

*Next meeting will be MARCH 8th at the Wendell Housing 105 West Ave A, Wendell. (Sorry for the typo in last month's minutes.) Cost of lunch is \$8.50*

Submitted, Becky Allred, Secretary